



# tiaré™

**THE FIRST ITALIAN CHAIN  
OF MEDICAL AESTHETICS CENTRES**

**SPECIALISTS IN:**

- **MEDICAL AND SURGICAL AESTHETICS**
- **WEIGHT LOSS AND RESHAPING**
- **LASER EPILATION**

**[www.tiare.it](http://www.tiare.it)**



**TIARÉ FRANCHISING**

**OUR AFFILIATE RECEIVES  
A “TURNKEY” CENTRE**

**ALL OF THE KNOW — HOW FOR MANAGING  
A BUSINESS THAT IS**

**ORGANIZED, COMPLETE, AUTONOMOUS,  
READY TO GENERATE REVENUE**





## THE COMPANY MISSION

Our company mission is to enhance the already important skill of the Aesthetician with the potential of the Medical Centre, enriched by the commercial professionalism of Marketing and Sales offered by professionals trained in the field of Business Management, and with significant experience in diverse entrepreneurial fields, including that of pharmaceuticals.



## CHARACTERISTICS OF THE TIARÉ CENTRE

A Tiaré Centre is a marketing-oriented commercial business that sells aesthetic and medical aesthetic services, where the problems of the male/female figure are fully resolved: weight, body hair, cellulite, aging of the face and décolleté.

Every Tiaré Centre is partnered with an annexed medical clinic, and services are provided in part by the Aesthetician and in part by the Doctor.



## THE SERVICES PROVIDED BY TIARÉ TO THE CLIENT MALE/FEMALE



- Aesthetic Medicine
- Cavitation “Lunchtime Liposculpture”
- Radiofrequency for the Face and Body
- Epilation with Laser Technology
- Reshaping and Toning
- Anti-Cellulite Treatments
- Weight Loss and Nutrition Education
- Facial Biorevitalization
- Anti-Aging Treatments
- Pressotherapy



### OUR AFFILIATE RECEIVES

- “Turnkey” know-how
- Human Resources selection and training
- Shadowing, consultancy, and prime assistance, during and after the opening of the centre
- Provision of equipment tested by Tiaré
- Supply of techniques and methods
- Internet services:
  - Insertion into the company website and the specialist portals linked to it
  - Web marketing





## “TURNKEY” KNOW-HOW

- Direct Marketing Know-How
- Sales Know-How
- Promotional Know-How
- Aesthetic Medicine Know-How
- Technological Know-How
- Technical Know-How

How to provide the following services:  
 Laser Epilation, Aesthetic Medicine, Anti-Aging Treatments, Weight Reduction, Nutrition Education, Shaping, Toning, Anti-Cellulite Treatments, Ultrasound Treatments using Cavitation, Pressotherapy Treatments

- Administrative Know-How
- Human Resources training Know-How
- Human Resources management Know-How



## THE EQUIPMENT TESTED BY TIARÉ AND SUPPLIED TO THE AFFILIATE

### ITALIAN DESIGN AND TECHNOLOGY

- Laser IPL equipment, for progressive epilation, permanent and long-lasting
- Ultrasound equipment that generates cavitation and consequential reduction in subcutaneous fat and cellulite
- Hyper-Pulse Radio Frequency generator for anti-aging tissue treatments of the face and body.
- Stimulating electromedical equipment for localized toning and drainage of lymphatic stasis
- Equipment for pressurized curative massage
- Electrostimulating equipment for extended treatments



## THE PATH FOR THE SUCCESSFUL REALIZATION OF A TIARÉ CENTRE

Our experts shadow the Affiliate in the phases of:

1. Consultancy for the Feasibility Study
2. Assistance in finding the ideal location
3. Assistance in the planning of the Centre
4. Preparation of the Centre
5. Selection of Personnel
6. Classroom and/or Pilot Centre  
Training of Personnel
7. Supply of equipment
8. Shadowed opening of the Centre
9. Assistance after the opening  
of the Centre



## ADVANTAGES FOR THE TIARÉ AFFILIATE

1. Obtain a business that is ready, organized, and functioning
2. Obtain a business able to produce immediate revenue, in a sector that is in continuous development and of sound economic interest
3. Obtain secure and proven know-how that becomes your know-how
4. Obtain full ownership and availability of the equipment and the know-how acquired
5. You can count on equipment tested over the course of years of experience, that guarantees effective services, and that offers sure results to clients
6. You can count on an organized Parent Company, with great experience in the sector, committed to closely following the Affiliate Centres in the case of any issues



## ADVANTAGES FOR THE TIARÉ AFFILIATE

7. Open a business that distinguishes itself on the market and is distinctive for the services it offers and for the guarantees given to consumers
8. You can count on the provision of continuous and punctual assistance before and after the opening of the Centre
9. You can count on an already-known Brand
10. You can count on a careful plan for training, education, and shadowing of the Personnel
11. For the entire duration of the contract, you can count on precise web marketing plans for the supply of potential clientele.

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